

28 - 30  
MARCH  
2019

Jakarta International Expo  
KEMAYORAN  
INDONESIA

# POST SHOW REPORT

KRISTA EXHIBITIONS

INDO  
AGRI  
expo



HELD IN CONJUNCTION WITH :



Supporting Ministry

Supporting Associations

Organized By



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## Great Success for INDO AGRI 2019

The International Exhibition for Farming & Agriculture Industry & Supply Expo.



### The Show at a Glance

To officially mark the opening of the event, a ribbon-cutting ceremony was held on the morning of March 28, opened by Chief Executive Officer of KRISTA Exhibitions Daud D. Salim, Chief Marketing Officer of Krista Exhibitions Christina Sudjje, Director of Directorate General of Livestock and Animal Health- Mrs. R.R. Sri Widayanti MM, Asisten of Deputi II Coordinating Ministry of Economic Affair- Mr. Ir. Javi Alzagladi, Assistant of Deputy I Coordinating Ministry of Economic Affair-Mr. Joko Waluyo, The Ambassador of Solomon Islands- H.E. Mr. Salana Kalu, The Ambassador of the Federal Republic of Nigeria- H.E. Mr. Hakeem Toyin Balogun, Trade Attache of Hungary- Mr. Zoltan Paldi, Director Of Italian Trade Commission- Mr. Alessandro Liberatori, Chairman of Asosiasi Perusahaan Pengendalian Hama Indonesia DKI Jakarta - Mr. Zulkirman Chairman of Asosiasi Eksportir Sayur dan Buah Indonesia Mr. Hasan Johnny Widjaja

The success of Indo Agri Expo 2019 is supported by Ministry of Trade of The Republic of Indonesia, Ministry of Industry of The Republic of Indonesia, Ministry of Cooperatives and Small and Medium Enterprises, Ministry of Agriculture of The Republic of Indonesia, Indonesian Agriculture Tools and Machinery Association (ALSINTANI), Dewan Minyak Sawit Indonesia (DMSI), Gabungan Perusahaan Pembibitan Unggas Indonesia (GPPU), Gabungan Perusahaan Makanan Ternak (GPMT), Indonesia Organic Alliance (IOA), Global Cold Chain Alliance (GCCA), Association of Indonesian Coffee Exporters and Industries (AICE), Specialty Coffee Association of Indonesia (SCAI), Asosiasi Eksportir Sayuran dan Buah-Buahan Indonesia (AESBI), Asosiasi Petani Pengolah Hasil Hortikultura (ASPPEHORTI), Asosiasi Kakao Indonesia (ASKINDO), Indonesian Heavy Equipment Sole Agent Association (PAABI), Asosiasi Teh Indonesia (ATI).





## EXHIBITION INFORMATION

Exhibition :

### INDO AGRI EXPO 2019

The 2nd International Exhibition on Farm and Agricultural Industry & Supply Expo

Featuring :

- Irrigation • Watering • Soil Treatment • Greenhouse • Seeds • Leafs • Vegetables • Fruits • Flowers • Hydroponics
- Vaccines • Enzymes • Drugs • Desinfection • Medicines • Harvester • Tractor • Transportation • Components • Pumps
- Hardwares • Tires • Innovative Products • Applications • E - Commerce • Drones • IT • Solar • Bio Energy • Cooling
- Drying/Roasting/Crushing Machinery • Logistics • Water • Wind • Waste-to-Energy • Renewable Energy • Employment
- Training • Projects • Software • Services • Research • Media • Trade Unions

Date : 28 - 30 March 2019

Venue : Jakarta International Expo, Kemayoran - Indonesia

Exhibition Hours : 10.00 - 19.00 WIB

Admission :

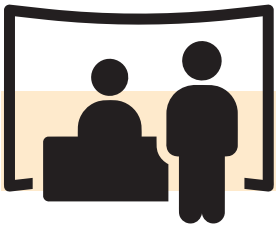
- The exhibition is open to trade and business visitors only  
 Pameran ini dibuka hanya untuk kalangan bisnis atau dagang
- Admission is by Invitation  
 Dengan registrasi melalui undangan anda dapat masuk ke pameran
- General public and minors below the age of 17 will not be permitted entry  
 Anak dibawah usia 17 tahun dilarang masuk
- All visitors must be properly attired;  
 those in shorts and slippers will not be allowed into the exhibition halls  
 Dilarang memakai celana pendek dan sandal jepit dalam area pameran

## SUPPORTING MINISTRY & ASSOCIATION



- Ministry of Cooperative Small and Medium Enterprise of Republic of Indonesia
- Ministry of Agriculture
- Ministry of Trade of The Republic of Indonesia
- Ministry of Industry of The Republic of Indonesia
- Dewan Jagung Nasional
- Indonesian Rice Board - Dewan Beras Nasional
- Indonesian Poultry Farmers Association and Information Centre - Perhimpunan Insan Perunggasan Rakyat Indonesia
- Indonesian Agriculture Tools and Machinery Association - ALSINTANI
- Dewan Minyak Sawit Indonesia
- Gabungan Perusahaan Pembibitan Unggas Indonesia - DMSI
- Gabungan Perusahaan Makanan Ternak - GPMT
- Asosiasi Perusahaan Pengendalian Hama Indonesia
- Asosiasi Ekonomi Pertanian Indonesia - AEPI
- Masyarakat Agribisnis dan Agroindustri Indonesia
- Indonesia Organic Alliance - AOI
- Badan Usaha Milik Petani - BUMPER
- Asosiasi Rantai Pendingin Indonesia - ARPI
- Asosiasi Eksportir dan Industri Kopi Indonesia - AEKI
- Specialty Coffee Association of Indonesia
- Asosiasi Eksportir Sayuran dan Buah - Buah Indonesia
- Asosiasi Petani Pengolah Hasil Hortikultura - ASPPEHORTI
- Asosiasi Kakao Indonesia - ASKINDO
- Perhimpunan Agen Tunggal Alat Berat Indonesia - PAABI
- Asosiasi Teh Indonesia - ATI





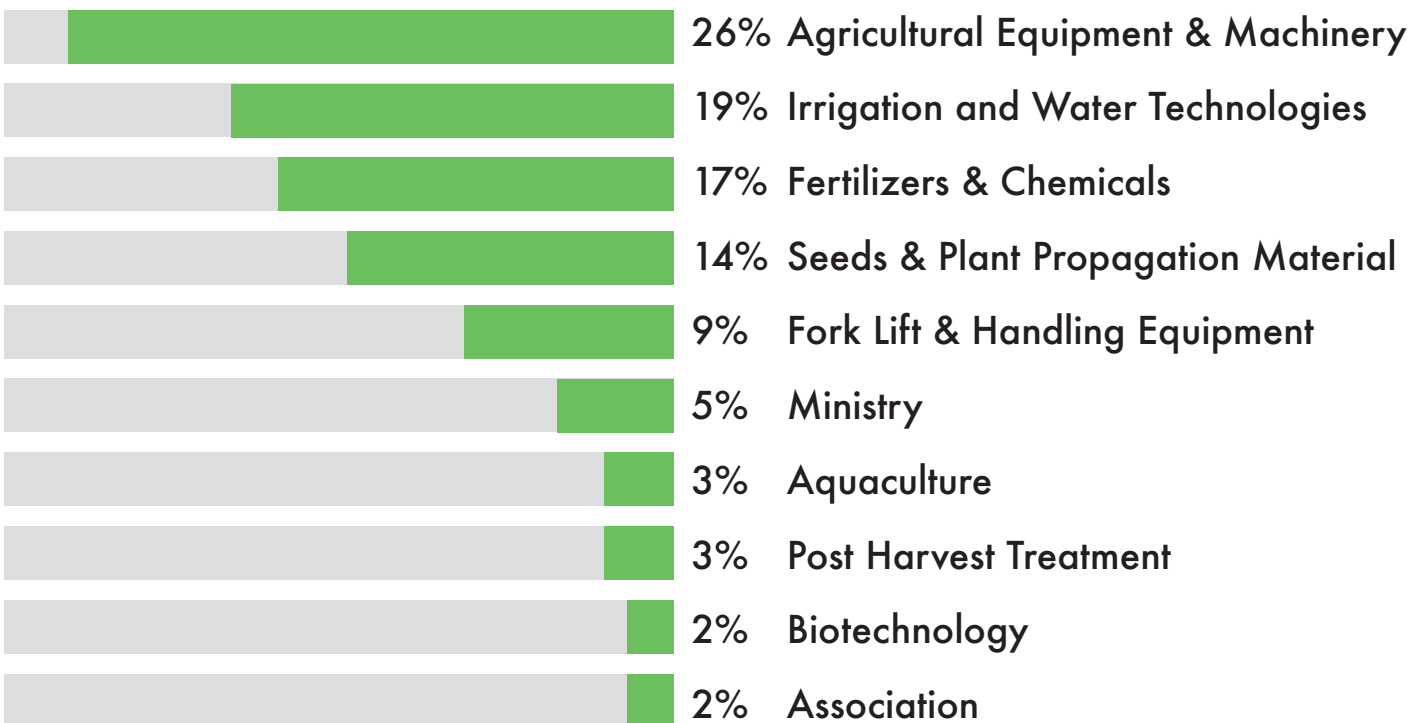
# Number of Exhibitors

TOTAL EXHIBITORS : **74**

Total Sqm :  
**4,800 sqm**



## Exhibitor Classification by Product in INDO AGRI Expo



## Exhibitor **SATISFACTION SURVEY**

**100%**  
satisfaction rate

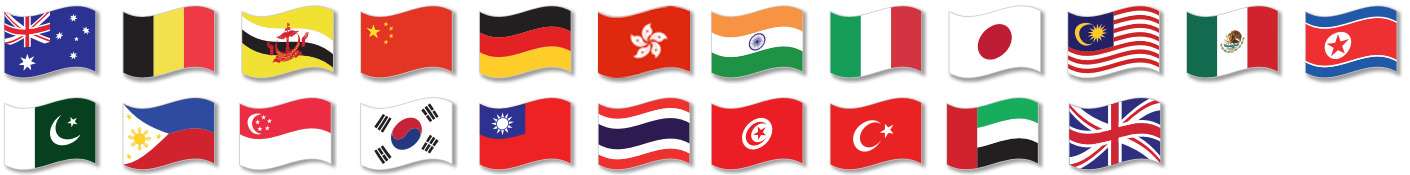
**98%**  
will participate next year



# Number of Visitors

TOTAL VISITORS : **3,842**

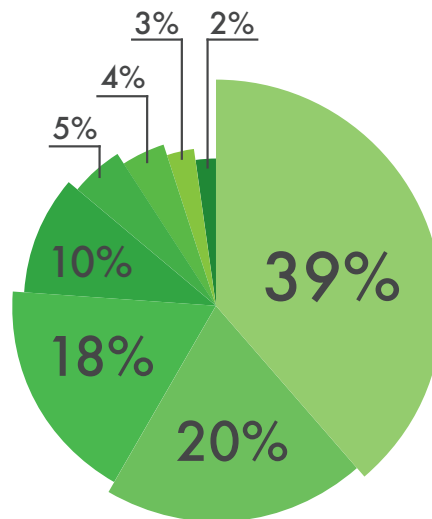
## International Visitors came from 22 Countries



Australia, Belgium, Brunei Darussalam, China, Germany, Hong Kong, India, Italy, Japan, Malaysia, Mexico, North Korea, Pakistan, Philippines, Singapore, South Korea, Taiwan. Thailand, Tunisia, Turkey, United Arab Emirates, United Kingdom

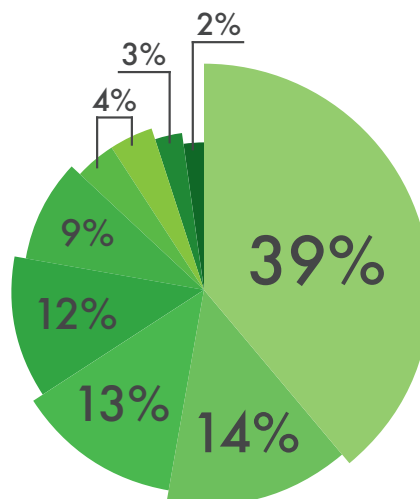
## Visitors' Profile

- 39% CEO/Director
- 20% Manager
- 18% Sales & Marketing Staff
- 10% Research Development Staff
- 5% General Manager
- 4% Supervisor
- 3% Purchasing Staff
- 2% Consultant



## Industry Sector in INDO AGRI 2019

- 39% Agriculture
- 14% F&B
- 13% Horticulture
- 12% Farm
- 9% Trading
- 4% Distributor
- 4% Manufacture
- 3% Livestock
- 2% Retail



## Exhibitors' Testimonial

"This is good exhibition, especially for agriculture sector and to maintain connection"

(Mr. Adhitya Perdana Putra - PT Earthline)



"A very helpful event to build infrastructure for farmers and other microbusiness"

(Mr. Rahadian Oktavianto - PT Bimaruna Niaga Sejahtera)



"The exhibition is really helpful in maintaining our connections and continue to grow every year."

(Mr. Agung - PT Tasco Group)



"We get a potential partners from this exhibition and the response from visitor are very enthusiastic."

(Mr. Rio Saputra - PT Botani Seed Indonesia)

## Visitors' Testimonial



"This Exhibition is very interesting and focus on local market. Also provide business opportunities such as how to import and export."

(Mr. Amin - PT Asia Hartrodt)

"Big appreciation to the event management, I met a lot of interesting network in this exhibition."

(Ms. Karina Ananta - PT Global Mobility Service Indonesia)

"I am interested to look for current agriculture sector as the population increasing."

(Mr. Zhi Wei - Murata Electronics Singapore)



## Visitor **SATISFACTION SURVEY**

**92%**  
satisfaction rate

**100%**  
will participate next year







# Program & Schedule INDO AGRI 2019

## Kamis, 28 Maret 2019

09.00 - 11.30 tempat : Panggung Utama	Opening Ceremony 		
13.00 - 16.00 tempat : Panggung Utama	Seminar MAI - Masyarakat Agribisnis & Agroindustri Indonesia	Menunjang Swasembada Jagung Berkelanjutan untuk Ketahanan Pangan dan Kebutuhan Pakan Ternak Nasional, Inovasi Teknologi Pertanian dan Pola Pembiayaan Produksi Jagung	
13.00 - 14.30 tempat : Panggung Utama	Seminar ATI - Asosiasi Teh Indonesia	Good Agriculture Practices to Best Practice on Brewing Tea	 ASOSIASI TEH INDONESIA
16.30 - 18.00 tempat : Panggung Utama	Seminar & Pelatihan Pesantren Putri Assyafi'iyah	Memanfaatkan Pekarangan Rumah Sebagai Sumber Pangan Bernutrisi, Beragam, dan Terjangkau	

## Jumat, 29 Maret 2019

10.00 - 12.00 tempat : Panggung Utama	Seminar & Talkshow PT.Firman Indonesia	Inovasi Mekanisasi Alsintan	
12.30 - 13.30 tempat : Panggung Utama	Seminar Pesantren Putri Assyafi'iyah	Memanfaatkan Pekarangan Rumah Sebagai Sumber Pangan Bernutrisi, Beragam, dan Terjangkau	
14.00 - 17.00 tempat : Panggung Utama	Workshop Institut Pertanian Bogor	Teknik Pembuaian Tanaman Buah dalam Pot	
14.00 - 16.00 tempat : Ruang Seminar	Seminar SCAI	Budidaya Penanaman Kopi Secara Efektif dan Memiliki Nilai Tambah Bagi Petani	

## Sabtu, 30 Maret 2019

10.00 - 12.00 tempat : Panggung Utama	Seminar Institut Pertanian Bogor	Perspektif Bisnis Buah Zaman Terkini	
10.00 - 13.00 tempat : Ruang Seminar	Workshop Meliantha Craftme	Vint Money Flower Workshop	
13.00 - 14.00 tempat : Panggung Utama	Seminar ATI - Asosiasi Teh Indonesia	The Journey of Tea From Garden to Cup	 ASOSIASI TEH INDONESIA
14.30 - 17.00 tempat : Panggung Utama	Seminar AspPhami	Penerapan Pest Manajemen dalam Industri Makanan	
14.30 - 17.00 tempat : Ruang Seminar	Workshop Ijo Hydro	How To Grow Your Edible Flowers and Microgreens with Hidroponik	

### Supporting Ministry



### Supporting Associations



# Programme at INDO AGRI EXPO 2019

## Seminar & Talkshow

### Good Agriculture Practices to Best Practice on Brewing Tea

Date and Time of Event : Thursday, 28 March 2019 / 13.00 - 14.30  
 Place of Event : Seminar Room - Hall C3  
 Association Partner : ATI  
 Speaker / Guest : Dr. Atik Dharmadi, Widjaja Surja Kentjana, Gunawan, Moh. Ashfiya



**SEMINAR**  
**28 MARCH 2019**  
 JIExpo, Kemayoran - Indonesia

**ASOSIASI TEH INDONESIA**

**Good Agriculture Practices to Best Practices on Brewing tea**

Venue : Seminar Room Hall C3  
 Time : 13.00 - 14.30 wib

Speakers :

1. Dr. Atik Dharmadi - Executive Secretary of ATI, Former Executive Director of Indonesian Tea Board
2. Widjaja Surja Kentjana - Tea Enthusiast and Founder of Widjaja Premium Tea, Certified Chinese Tea Art Specialist
3. Gunawan - Patron Tea, CEO of Pajero House of Tea
4. Muhammad Ashfiya - Founder Teh Nusantara, Director Teh General Miland



## Seminar Menunjang Swasembada Jagung Berkelanjutan untuk Ketahanan Pangan & Kebutuhan Pakan

Date and Time of Event : Thursday, 28 March 2019 / 13.00 - 16.00  
 Place of Event : Stage OC - Hall C3  
 Association Partner : MAI  
 Speaker / Guest : Drh. I Ketut Diarnmita, Ir. Djoko Waluyo, Ir. Maxdeyul Sola, Muhaimin Iqbal, Diah Indarti



**SEMINAR NASIONAL**  
**FORINAK 2019**  
 28 - 30 MARET 2019, JIExpo

**28 MARET 2019** JIExpo, Kemayoran - Indonesia

**Menunjang Swasembada Jagung Berkelanjutan untuk Ketahanan Pangan dan Kebutuhan Pakan Ternak Nasional, Inovasi Teknologi Pertanian Dan Pola Pembiayaan Produksi Jagung**  
 Tempat : Panggung Hall C3, Waktu : 13.00 - 16.00 wib

Narasumber :

1. Drh. I Ketut Diarnmita, MP, Dirjen Paternakan & Kesehatan Hewan Kementerian Pertanian RI
2. Ir. Djoko Waluyo, M. App. Sc, Asisten Deputi Pasar Modal dan Lembaga Keuangan, Kementerian Perencanaan RI
3. Ir. Maxdeyul Sola, MM, Sekjen Dewan Jagung Nasional (DJN)
4. Muhaimin Iqbal, Founder & Chairman Crow Resources Indonesia
5. Diah Indarti, SE, Ketua Forum Koperasi Petani BUMI





## Programme at INDO AGRI EXPO 2019

### Seminar Teknik Pembuaian Tanaman Buah Dalam Pot

Date and Time of Event : Friday, 29 March 2019 / 14.00 - 17.00  
Place of Event : Stage OC - Hall C3  
Association Partner : IPB  
Speaker / Guest : A.F. Margianasari



**WORKSHOP**  
Institut Pertanian Bogor  
**29 MARCH 2019**  
Stage 1, JIEXPO, Kemayoran - Indonesia

**Teknik Pembuaian Tanaman Buah dalam Pot**  
Friday, 14.00 - 17.00 WIB

Speaker :  
A.F. Margianasari  
General Manager PT Botani Seed Indonesia



### Seminar Memanfaatkan Pekarangan Rumah Sebagai Sumber Pangan Bernutrisi, Beragam, dan Terjangkau

Date and Time of Event : Thursday & Friday, 28 & 29 March 2019 / 16.30 - 18.00  
Place of Event : Stage OC / Hall C3  
Association Partner : Pesantren Putri Assyafi'iyah  
Speaker / Guest : Mr. Diding Zaenal Arifin



**HIDROPONIK KREATIF**  
Pesantren Putri Assyafi'iyah  
**28 & 29 MARCH 2019**  
Stage 1, JIEXPO, Kemayoran - Indonesia

**Memanfaatkan Pekarangan Rumah Sebagai Sumber Pangan Bernutrisi, Beragam dan Terjangkau**  
Thursday, 16.00 - 17.00 WIB ; Friday, 12.30 - 13.30 WIB ; Venue : Stage 1





# Programme at INDO AGRI EXPO 2019

## Seminar & Talkshow Inovasi Mekanisasi Alsintan

Date and Time of Event : Friday, 29 March 2019 / 10.00 - 12.00  
 Place of Event : Stage OC - Hall C3  
 Association Partner : PT. Firman Indonesia  
 Speaker / Guest : Suriana, Hendra Kusuma

SEMINAR  
 FORINAK 2019  
**29 MARET 2019**  
 JIEXPO, Kemayoran - Indonesia

**FIRMAN®**

**Inovasi Mekanisasi Alsintan**

Tempat : Panggung Hall C3  
 Waktu : 10.00 - 12.00 wib

Pembicara

 Suriana  
 Product Expertise Firman Indonesia

 Hendra Kusuma  
 Product Expertise Firman Indonesia





## Seminar & Talkshow Budidaya Penanaman Kopi Secara Efektif & Memiliki Nilai Tambah Bagi Petani

Date and Time of Event : Friday, 29 March 2019 / 14.00 - 16.00  
 Place of Event : Seminar Room - Hall C3  
 Association Partner : SCAI  
 Speaker / Guest : Ir. Wildan Mustofa, Sahmida

Sumatra  
 Specialty Coffee  
 Association of Indonesia

SEMINAR SCAI  
**29 MARET 2019**  
 JIEXPO, Kemayoran - Indonesia

**Budidaya Penanaman Kopi Secara Efektif dan Memiliki Nilai Tambah Bagi Petani**

Jumat, 14.00 - 16.00 WIB ; Tempat : Ruang Seminar Hall C3

Pembicara

 Ir. Wildan Mustofa, MM  
 Direktur CV. Frinsa Agrolestari

 Sahmida  
 Kepala Bagian Produksi dan Lingkungan Koperasi Baitul Qiradh Baburayyan




# Programme at INDO AGRI EXPO 2019

## Seminar & Talkshow Vint Money Flower Workshop

Date and Time of Event : Saturday, 30 March 2019 / 10.00 - 13.00  
Place of Event : Seminar Room - Hall C3  
Association Partner : Meliantha Craftme  
Speaker / Guest : Meliantha



## Seminar Penerapan Pest Manajemen Dalam Industri Makanan

Date and Time of Event : Saturday, 30 March 2019 / 14.30 - 17.00  
Place of Event : Stage OC - Hall C3  
Association Partner : AspPhami  
Speaker / Guest : Mr. Zulkirman





# Programme at INDO AGRI EXPO 2019

## Seminar & Talkshow Perspektif Bisnis Buah Zaman Terkini

Date and Time of Event : Saturday, 30 March 2019 / 10.00 - 12.00  
 Place of Event : Stage OC - Hall C3  
 Association Partner : IPB  
 Speaker / Guest : Ir. Dadang Syamsul Munir



## Seminar The Journey of Tea From Garden to Cup

Date and Time of Event : Saturday, 30 March 2019 / 13.00 - 14.00  
 Place of Event : Stage OC - Hall C3  
 Association Partner : ATI  
 Speaker / Guest : Dr. Atik Dharmadi, Widjaja Surja Kentjana, Gunawan, Muhammad Ashfiya





# Programme at INDO AGRI EXPO 2019

## Seminar How To Grow Your Edible Flowers and Microgreens With Hidroponik

Date and Time of Event : Saturday, 30 March 2019 / 14.30 - 17.00  
Place of Event : Seminar Room - Hall C3  
Association Partner : Ijo Hydro  
Number of Event Participants : 24 participants  
Speaker / Guest : Eva Lasti Apriyani Madarona

